
Yesterday, Today and Tomorrow... Your Bank for Life.

Introduces the MasterMoney Check Card "Made in the Shade!" Promotion!

"Made in the Shade" SHAZAM Campaign Rules

Use your debit or ATM card for PIN- or signature-based purchases for chances to win a patio set valued at \$500 or a gazebo, valued at \$300. SHAZAM also will give away six hammocks (valued at \$50 each) each month of the "Made in the Shade" campaign (July 1, 2008 through September 30, 2008). Entry for these drawings automatically occurs every time a customer from an enrolled SHAZAM Financial Institution makes a PIN- or signature-based purchase with an ATM or debit card from July 1, 2008 through September 30, 2008.

SHAZAM, Inc. is the sponsor of the drawing. There is no limit on entries per eligible customer during the entry period. Chances of winning a prize are based upon the number of eligible entries received. These prizes may not be exchanged or redeemed for cash or credit.

"Made in the Shade" Official Rules and Regulations

To enter: One entry into the drawing automatically occurs for each ATM or debit card PIN- or signature-based purchase completed by a customer of an enrolled Financial Institution. To enter without purchase, send a 3" x 5" postcard with your name, address, phone number, the name of your Financial Institution, and their ABA number to SHAZAM Made in the Shade Rewards Program, 6700 Pioneer Parkway, Johnston, IA 50131. Mail-in entries must be postmarked by September 30, 2008, and received by October 6, 2008. Enter as often as you wish; however, each mail-in entry must be mailed in a separate, postmarked stamped envelope. Entrants may enter only by using one of the entry methods described in these rules. Entries that are mechanically reproduced, copied, illegible, incomplete, or inaccurate are void. Entries become the property of ITS, Inc. and will not be acknowledged or returned.

Eligibility: The "Made in the Shade" drawing is open only to legal residents of the fifty (50) United States and the District of Columbia, 18 years of age and older. Commercial card eligibility is subject to employer policies regarding rewards program participation. Void in Puerto Rico and where prohibited. Employees, directors and officers, and their immediate families (spouse, parents, children, siblings, and their respective spouses, regardless of where they reside), and their respective household members, whether or not related, of SHAZAM, ITS, Inc., the enrolled Financial Institutions, and their respective parent companies, affiliates, subsidiaries, and divisions are not eligible to enter. The drawing is subject to all applicable federal, state, and local laws and regulations.

Drawing: Random monthly drawings will be held on or about the 15th of August 2008, September 2008, and October 2008. The potential First Prize and Grand Prize winners will be selected in a random drawing on or about October 15, 2008, from all eligible automatic and mail-in entries combined. The random drawings will be conducted by SHAZAM. All decisions are final and binding on matters relating to this rewards campaign. SHAZAM will notify the enrolled Financial Institution that issues the potential First Prize and/or Grand Prize winner's debit card. The Financial Institution will then notify the potential First Prize and/or Grand Prize winner by U.S. mail and/or telephone on or about October 22, 2008.

Odds: Actual odds of winning the monthly prizes, first prize, and grand prize depend upon the total number of eligible entries received.

Prizes: One (1) Grand Prize: Patio set valued at \$500 to be given away on or about October 15, 2008. One (1) First Prize: Backyard Gazebo valued at \$300 to be given away on or about October 15, 2008. Six (6) monthly prizes: Hammock to be given away each month (July through September 2008).

Prize Restrictions: Any expenses relating to the acceptance and use of a prize not specified are the responsibility of each recipient.

Prize Claim: Winner will be notified by a traceable method of delivery, and where required, will be required to sign for the delivery. SHAZAM reserves the right to substitute prize (or portion thereof) of comparable or greater value, at its sole discretion. All prize details are at SHAZAM's sole discretion.

Additional Terms: By participating, entrants agree to: a) the Official Rules, which shall be final in all respects; and b) release, discharge, indemnify, and hold harmless SHAZAM, Inc., ITS, Inc., and their respective participant Financial Institutions, their respective subsidiaries, affiliates, officers, directors, and employees, from any liability, claims, or damages arising out of their participation in the drawing and the acceptance, use, misuse, or possession of any prize. By accepting a prize, winner agrees to, where legal, SHAZAM's and its designees' use of his/her name for advertising and publicity purposes without compensation and, upon request, will provide consent to such use in writing.

Limitation of Liability: SHAZAM is not responsible for printing or typographical errors in any related materials; for stolen, lost, late, misdirected, damaged, incomplete, illegible, or postage-due mail or entries. SHAZAM reserves the right to cancel or modify the drawing if fraud or technical failures compromise the integrity of the drawing as determined by Sponsor in its sole discretion. This drawing is governed by laws of the United States with venue in Des Moines, Iowa, for the resolution of all claims and disputes.